

**PUBLIC NOTICE  
FRANKLIN TOWNSHIP,  
SOMERSET COUNTY  
NOTICE OF SALE OF ONE (1)  
PLENARY RETAIL  
CONSUMPTION LICENSE**

1. The Township of Franklin hereby determines that it will sell at public sale one (1) Plenary Retail Consumption License for the sale of alcoholic beverages, in accordance with the procedure set forth in NJS.A 33:1-19.3 *et seq.*

2. The Township Clerk shall publish a notice of proposed issuance of the alcoholic beverage license. The notice shall provide the following:

a. The Township, by resolution, has determined to consider the issuance of (1) Plenary Retail Consumption License by public sale to the highest qualified bidder and invites bids therefore.

b. The Notice shall be published in the *Courier News* not less than two (2) times, which publications shall not be less than one (1) week apart. The second or last notice shall be published at least thirty (30) days before the date established to open all bids from qualified bidders. The minimum time period that must be allowed for bidders to apply for the License is twenty-five (25) days after the second publication.

c. All prospective bidders for the license shall apply by submitting to the Clerk of the Township of Franklin in full and complete eleven (11) page application form; a separately sealed envelope with the applicant's bid and bid deposit fee; and a separate Certification of Proof of Compliance by the applicant that it meets any and all special conditions or requirements contained in the Notice and knows of no reason he or she would be disqualified from having an interest in a Retail License in New Jersey.

d. The Notice will advise that all bids will be sealed and that the minimum bid for this new consumption license shall be **\$200,000.00** along with any terms and conditions related to the bid process, such as deposits, returns, forfeitures, etc.

e. The Notice shall state the Township reserves the right to reject all bids if the highest bid is not accepted. A sale may be postponed or canceled at any time prior to opening of the bids.

f. The Notice shall specify the time, place and last date that applications and bids will be accepted. Also indicate therein will be the requirement that the Clerk of the Governing Body shall publicly announce those applicants who presumptively meet the qualification for bidding as fixed by law, rules and regulations and the enabling resolution and Notice. This public announcement must occur not less than five (5) days prior to the date of opening the sealed bids.

g. The time, place and date that the sealed bids will be opened must also be specified in the Notice, which must be no sooner than five (5) days after the public announcement of all presumptively qualified bidders. No bids will be opened from or on behalf of any bidder who does not qualify or has not submitted proof of qualification (full and complete eleven (11) page ABC application form and Certification of Proof of Compliance).

h. At the designated time, place and date, the sealed bids will be opened and all bid amounts and the highest bid amount will be declared. If the issuing authority

determines to reject all bids they shall do so by formal resolution. If they determine to accept the highest qualified bid, that also shall be done by resolution under the conditions that the ultimate issuance of the license will be subject to payment of the balance of the bid price; payment of the State \$200.00 Application Fee; satisfactory outcome of further municipal background checks to investigate the source of funds used to purchase the license and the receipt of favorable State and/or Federal criminal background checks; and the compliance with the publication, hearing and resolution requirement under NJAC 13:2-2.1 *et seq.*

3. The minimum bid price for the Retail Consumption License shall be \$200,000.00;

4. Wednesday, June 24, 2026, 12:00 noon at the Office of the Township Clerk, 475 DeMott Lane, Somerset, New Jersey is hereby fixed as the last date and time that applications and bids will be accepted;

5. Wednesday, July 1, 2026, 12:00 noon at the Office of the Township Clerk, 475 DeMott Lane, Somerset, New Jersey is hereby fixed as the date, time and location for a public announcement of all presumptively qualified bidders;

6. Wednesday, July 8, 2026 at 12 noon at the Municipal Building, 475 DeMott Lane is hereby fixed as the date, time and location when sealed bids will be opened and all bid amounts and the highest bid amount will be declared;

7. Tuesday, July 14, 2026 at 7:00 p.m. a Resolution accepting the highest bid amount will be declared and a Resolution accepting the highest bid or rejecting all bids, as the case may be, shall be adopted;

8. Ten (10%) of the purchase price shall accompany the sealed bid. The deposit shall be cash, certified check or cashier check;

9. Nothing contained herein shall be deemed to excuse or relieve an applicant from compliance with all applicable laws, regulations and ordinances including, without limitation, compliance with all provisions of Chapter 75, Alcoholic Beverages, of the Township Code;

10. The Township reserves the right to reject any and all bids where the highest bid is not accepted.

Ann Marie McCarthy, RMC, MMC  
Township Clerk  
Posted May 29, 2026 & June 5, 2026  
<https://www.franklintwpnj.org/government/public-notices>  
<https://nj.gov/state/statewide-legal-notices-list.shtml>  
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